.5″ bleed area

Retractable Banners: Advance

Total Graphic Area: 31.5″w X 36″
up to 89.85″h
Total Visual Area: 31.5″w X 29.5″
up to 83.35″h

Please be sure to include a 1/2″ bleed at the top & a 6″ bleed at the bottom

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

6″ bleed area

BLEED AREA
will not be visible when mounted into bannerstand