## Backlit Hopup: 2x2 Hopup w/ Endcaps

Total Graphic Area: 94.75"w X 64.25"h

Total Visual Area: 90.75"w X 60.25"h (Front Visual Area: 60.25"w X 60.25"h) (Endcap Visual Area: 13.25"w X 60.25"h)

Please be sure to include the 2" bleed around the perimeter (note trim & stitch locations on template). DO NOT design any critical elements (text, logos, etc.) within 2" of the edge.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

trim line – velcro placement –