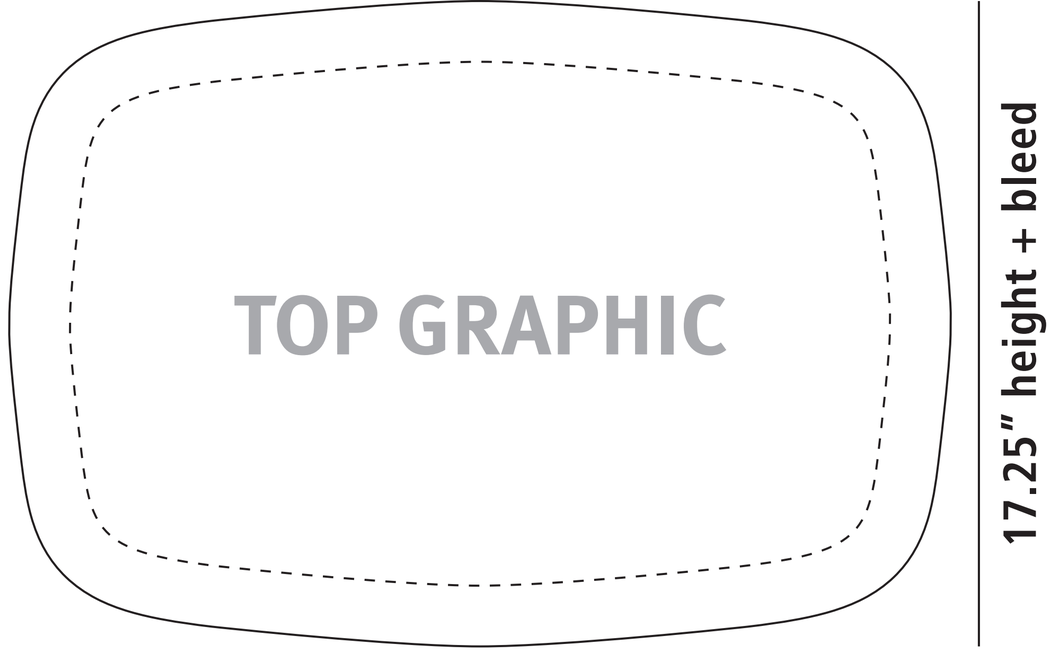


17.25″ height + bleed

Top Edge: 78.75″ width + bleed

Graphic Wraps:
OCX Stretch Wrap

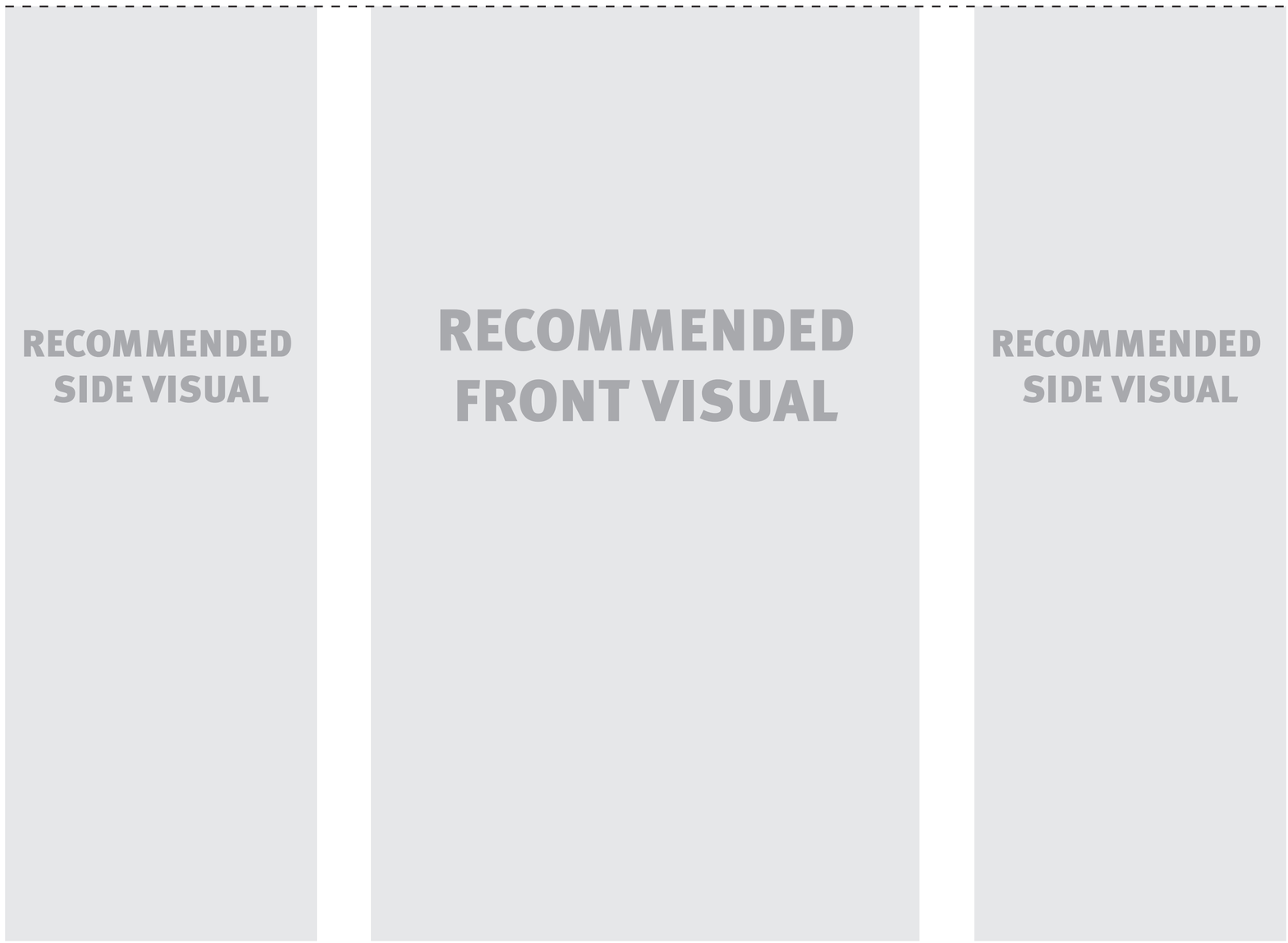
Total Graphic Area: 84.75″w X 45.5″h
(Top: 31″w X 21.25″d)

Total Finished Area: 80.75″w X 41.5″h
(Top: 27″w X 17.25″d)
(Visual Height: 37.5″h, Front Visual: 22″w, Side Visual: 12.5″w)

Please be sure to include a 2″ bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2″ of the edge (gray area is recommended safe area).

General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print



bleed area
trim line

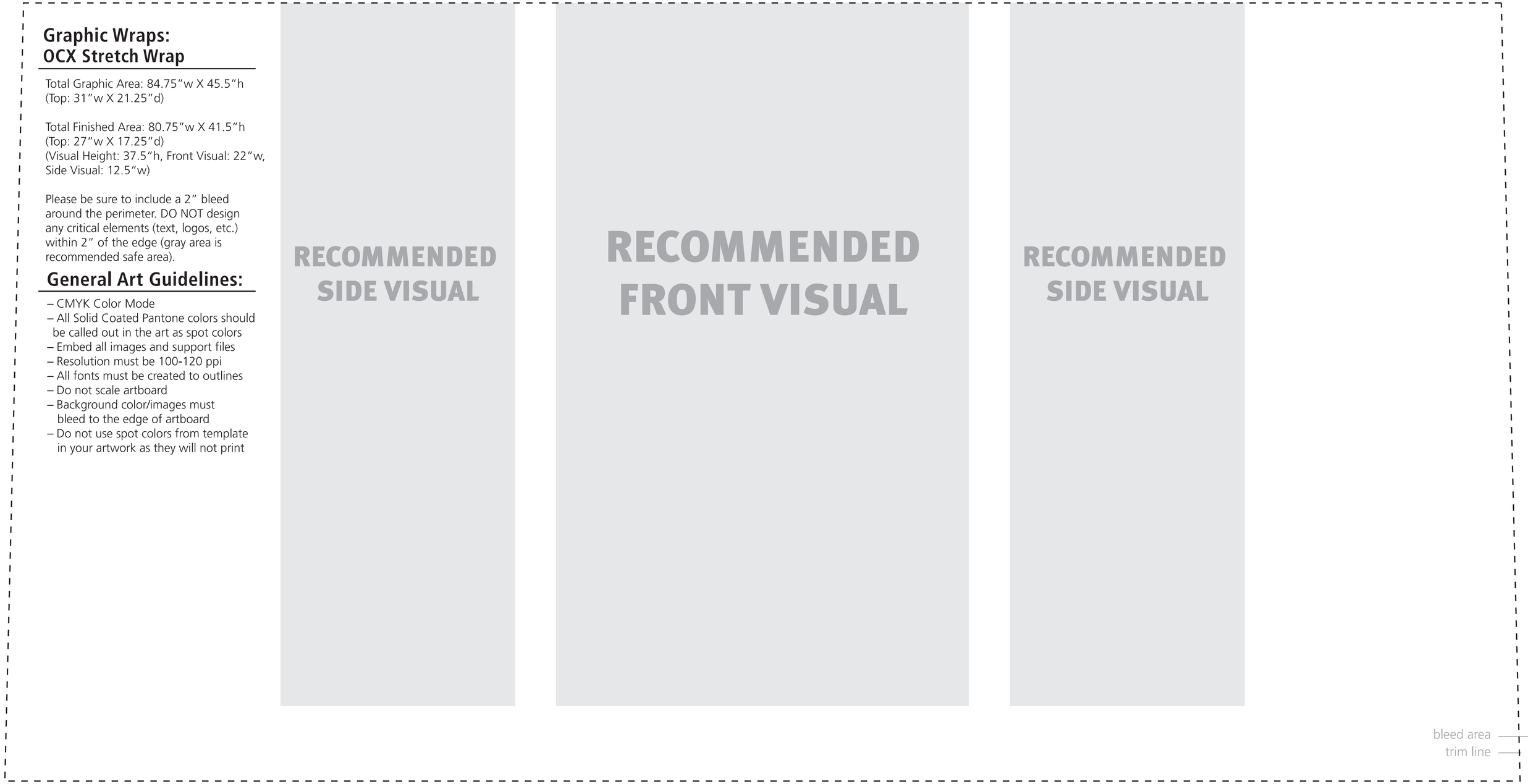
TOP GRAPHIC

Graphic Wraps:
OCX Stretch Wrap

Total Graphic Area: 84.75”w X 45.5”h
(Top: 31”w X 21.25”d)

Total Finished Area: 80.75”w X 41.5”h
(Top: 27”w X 17.25”d)
(Visual Height: 37.5”h, Front Visual: 22”w, Side Visual: 12.5”w)

Please be sure to include a 2” bleed around the perimeter. DO NOT design any critical elements (text, logos, etc.) within 2” of the edge (gray area is recommended safe area).

General Art Guidelines:

- CMYK Color Mode
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